

# Daniel Farnan

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## Experienced GIS and Graphics Professional

- Advanced production and communication skills for multiple-project delivery, experienced and comfortable working with deadlines
- Technology and Web aware, and able, accomplished in digital imaging and GIS, coordinating with clients, management and vendors

## SKILLS:

- ArcGIS 10+, spatial data generation, analysis, management, verification and rectification; geocoding; spatial data organization, SDE
- FOSS GIS: GRASS, QGIS; some Postgres, SQL and command line; Webmapping with ArcOnline, leaflet and GeoJSON
- Trimble trained in GPS, use of Pathfinder for post-processing; Experienced in Field Work and Field Data Collection
- Advanced Adobe CS - Excellent Photoshop, Illustrator, and InDesign skills; Advanced Acrobat skills; Dreamweaver and Fireworks
- Database design and upkeep, MS Access, MS SQL Management Studio, Peoplesoft, Lotus; Data entry and management/clean-up
- Advanced MS Office, developed PowerPoint, Excel and Word skills including for presentation
- Excellent layout, editing, design and illustration, deadline management and creative problem-solving skills
- Competent html coding, CSS, some JavaScript; Google Earth/SketchUp, kml; Web Design and Webmaster skills
- Developed research skills; Collateral Management; Survey development; beginning UML; beginning Android
- Excellent project coordination skills; Cross-departmental and client/vendor communications

## PROFESSIONAL EXPERIENCE:

### **Freelance Design, Current (since 2008); San Francisco, California**

- Processing technical drawings using CADD files and Adobe CS for high-end print presentation. Fine Art desktop publishing.
- Created 3D visualization animation - georeferenced in scale: using GIS, Google Earth, SketchUp and kml, for solar start-up.
- Web Design for collateral presentation, SEO, and Public Outreach. •Logo design, business development, and branding assistance.

### **IT Contractor, GIS: City of Emeryville, 2016; Emeryville, California**

- Conforming/centralizing the city GIS database; Updating of city streets, parks, parcels and addresses data for feature class service.
- Map design to specification for key stakeholders; best practices advisor; GIS Lead; intern mentoring; data sourcing and verification

### **Operations Lead: Google, 2014; Mountain View, California**

- Quality control of Aerial Photogrammetry and Flight Plans; Aerial Photograph Correction of RAW image files for large datasets.

### **GIS Coordinator and Sweeping Router: San Francisco Department of Public Works in Street and Environmental Services, 2011 to 2013; San Francisco, California**

- Mapping and data coordination for infrastructure and environmental projects, cartographic information visualization.
- Supervisor District re-draw, heads-up in ArcGIS from assessor's metes and bounds; Public Affairs graphics development.
- Presentation graphics; security camera review; survey development; data rectification; software development assistance.

### **Production Artist: CirclePoint, 2007 to 2008; San Francisco, California**

- Developed and customized new graphics support system and position for environmental engineering group.
- Relied on for pressure-deadline webmastering, PowerPoint presentation delivery and high-profile project assistance.
- Designed, produced and delivered high-profile proposal customized to a principal's design requirements in MS Word.

### **Professional Services Associate (GIS Lead Developer): Sharehive, LLC, 2005 to 2007; San Francisco, California**

- Pressure Digital Imaging using Adobe CS; Data rectification in Excel for CPM balancing; GIS data sourcing; public and private sector.
- Developed product archive presentation and production system to address key client satisfaction issues, improving productivity.
- 4D GIS Development for special project - coordinating with upper management, technical leads and an Urban Planner.

### **Command Center: H and R Block, 2004 to 2005; San Francisco, California**

- Initiated and led this new position, focusing scheduling, improving productivity at local offices by up to 10% over the tax season.

### **Graphics Technician: Wilbur Smith Associates, 2000 to 2002; San Francisco, California**

- Acted as production prime, using Adobe Illustrator, Photoshop and other programs for maps; graphic rendering of CADD and GIS.
- Created production templates for Marketing, articulated information visualizations with Project Management, did field work.
- Requested to design an artist's conceptual rendering of an intermodal transit terminal based on the merit of my work.

## EDUCATION:

- San Francisco State University - GIS Certificate, 2005; San Francisco, California
- San Francisco Art Institute - BFA, Printmaking, 1998; San Francisco, California

## REFERENCES:

- Available on request